





About Us

Marketing is the business process of creating relationships with and satisfying customers.



The Cubed Concept

Marketing is the business process of creating relationships with and satisfying customers.



Name

Cubed

Industry

Marketing & Media
Productions

Instagram

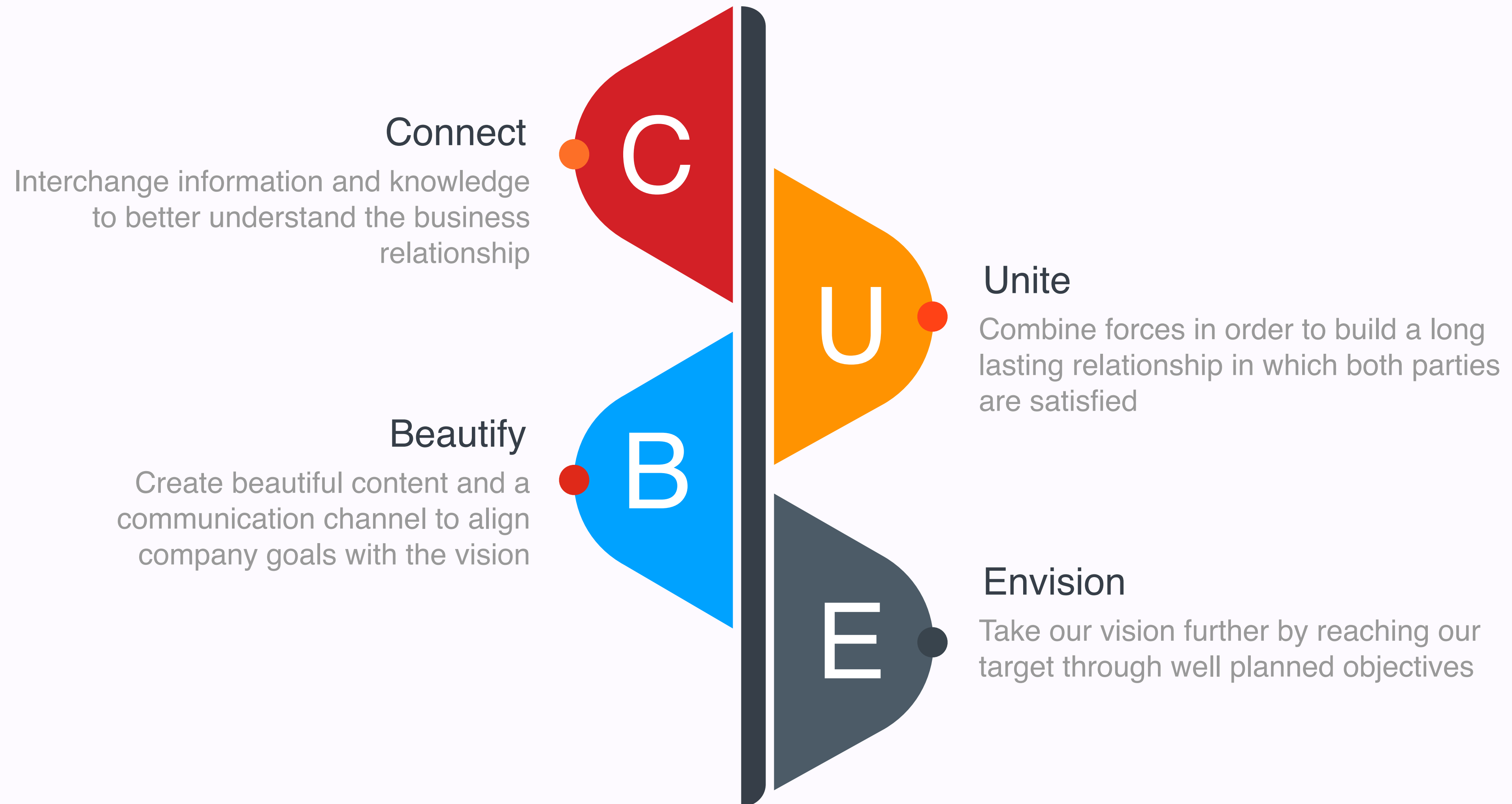
@thecubed.io

Website

www.thecubed.io



The Cubed DNA





Getting Cubed

Marketing is the study and management of exchange relationships. Marketing is the business process of creating relationships with and satisfying customers.



Marketing

Build a representable brand



Media & Productions

Produce high quality content



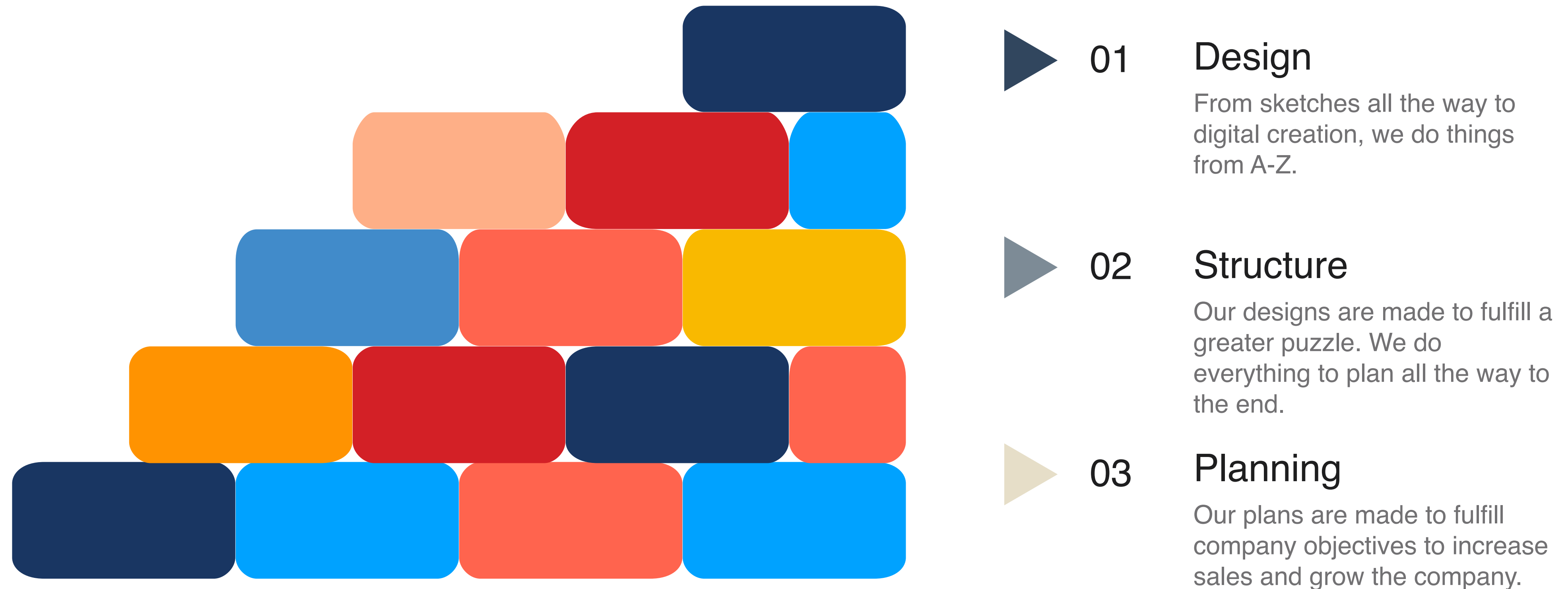
MiStudio

Leverage space to work



The Building Blocks

Marketing is the study and management of exchange relationships. Marketing is the business process of creating relationships with and satisfying customers.





Services

Our services range from marketing, media productions, & MiStudio memberships.



The 4 Phases

Marketing is the study and management of exchange relationships. Marketing is the business process of creating relationships with and satisfying customers.



Discovery

Introductory session to understand the clients wants



Creation

Build presentable social media account



Exposure

expose the account through marketing campaigns



Evaluation

evaluate the data and adjust campaign strategy



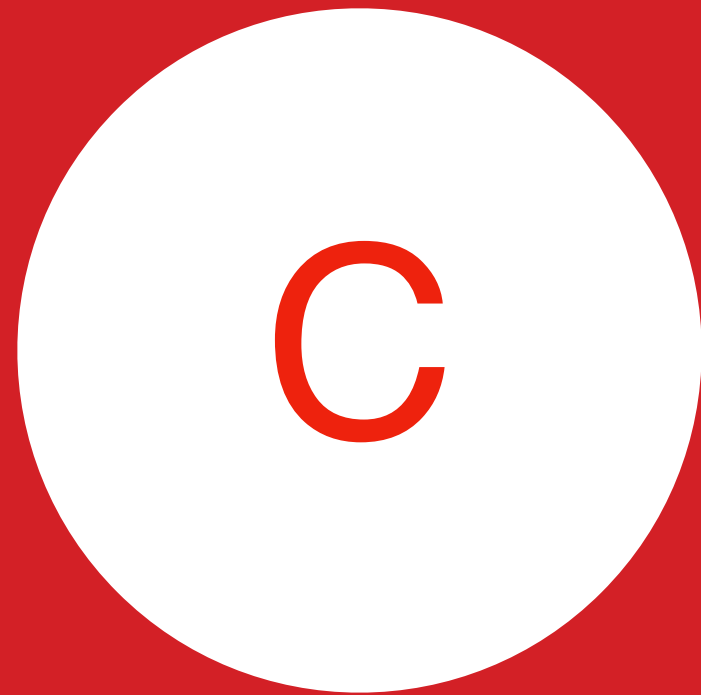


S.W.O.T. Analysis



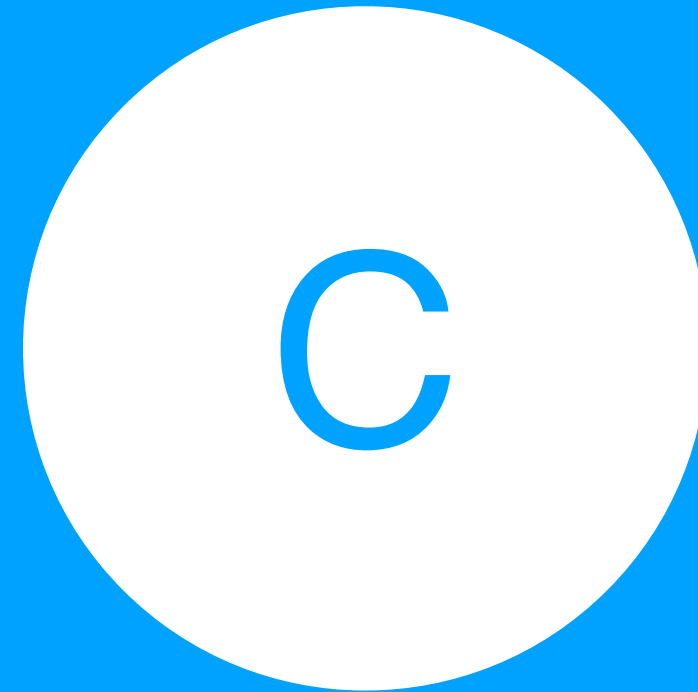


The 4 C's



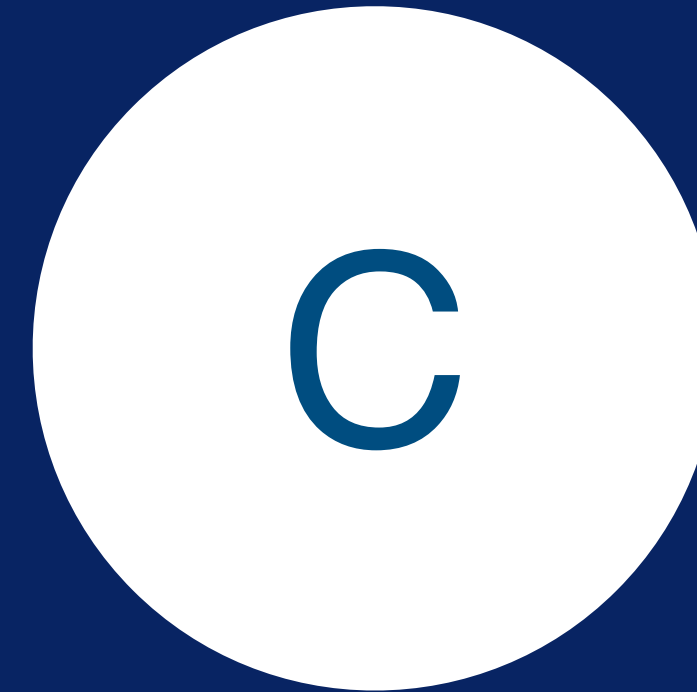
Creation

the act of creating especially : the act of bringing the world into ordered existence. 2 : the act of making, inventing, or producing.



Content Images

1 : something contained . 2 : the subject matter or symbolic significance of something — see latent **content**, manifest **content**.



Content Writing

Content writing is the process of planning, **writing** and editing web **content**, typically for digital marketing purposes.



Content Posting

Content is what you choose on social media platforms to publish and share with your audience for example, images, photographs, videos, infographics, posts, status updates or audio.



The Cubed Package

Our packages range from Basic, Professional, & Premium. They can all be tailored to your brand's needs.

Profile Creation

Create your profile in order to understand your brand identity & positioning.



Post Plan

Identify and plan posts for the following 3-4 weeks to stay ahead of the game.



Instagram Posts

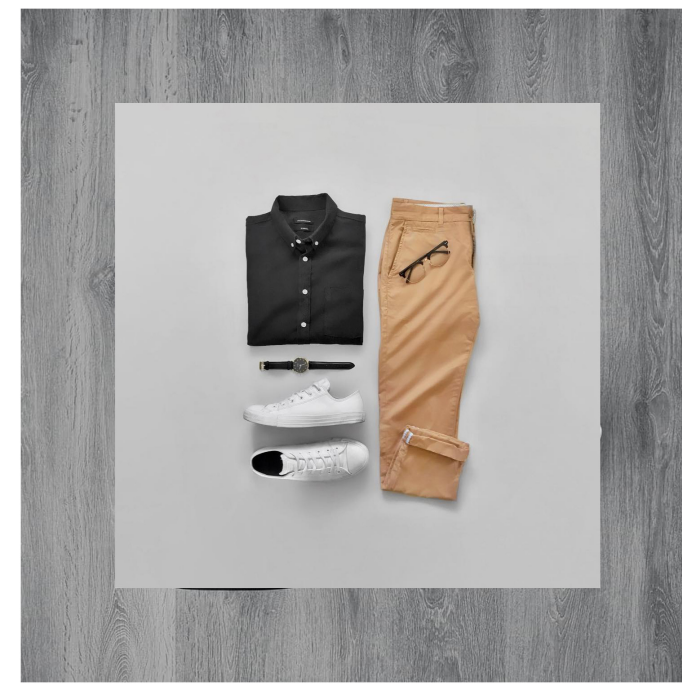
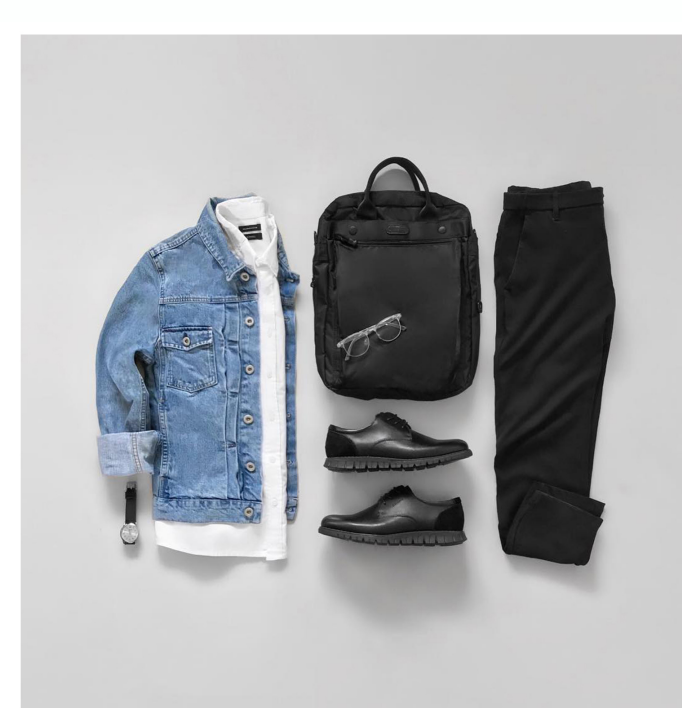
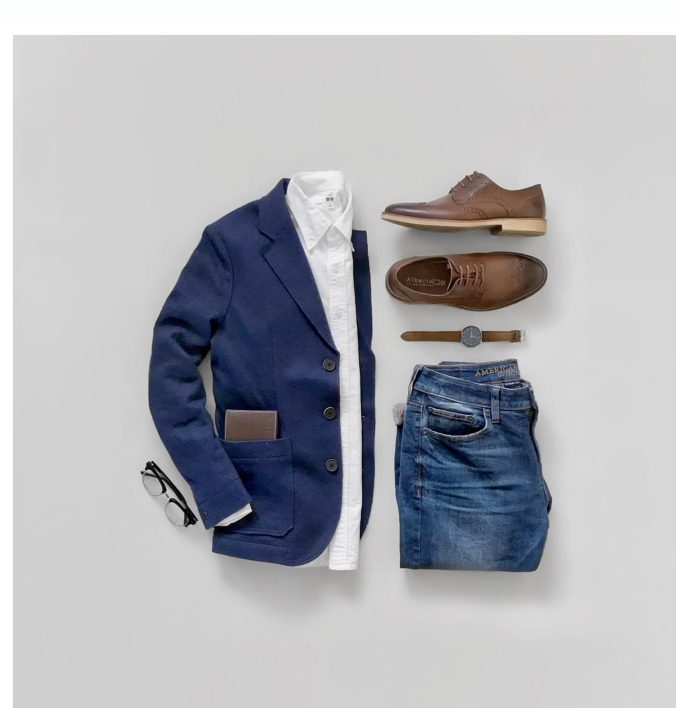
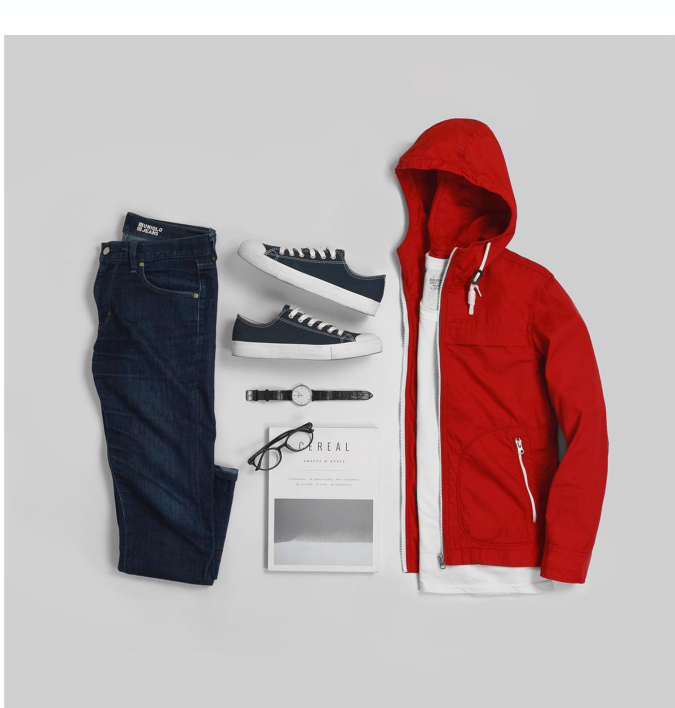
Post the created content online at a timely basis.



Exposure

Expose yourself through different social media platforms to gain brand recognition.





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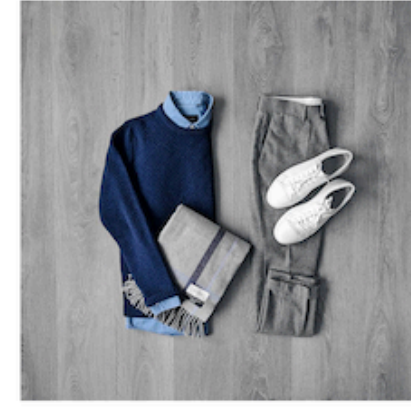
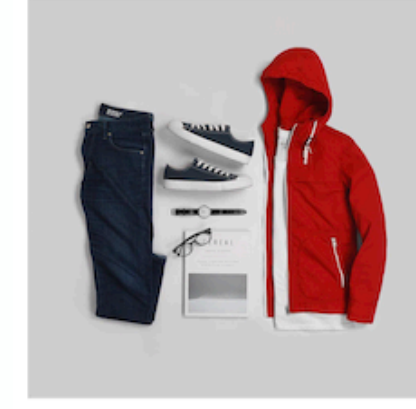
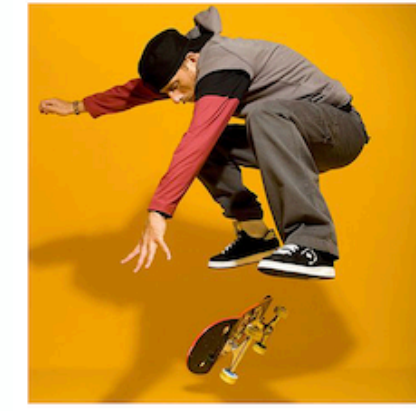
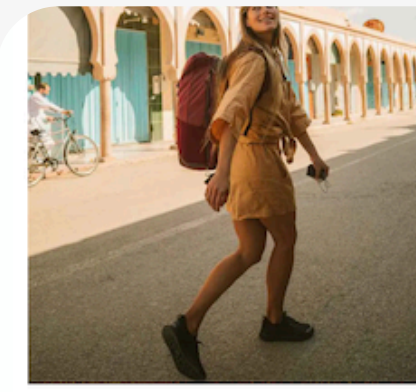
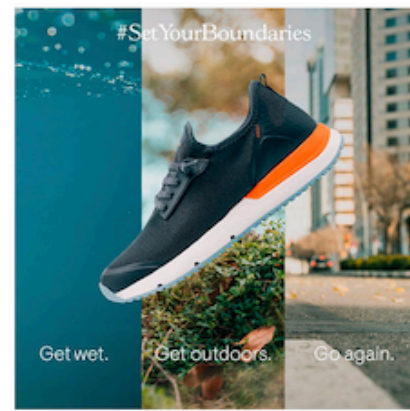


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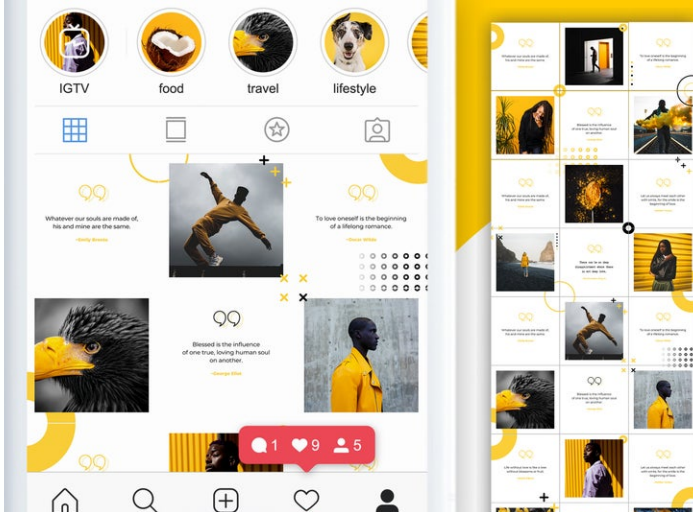
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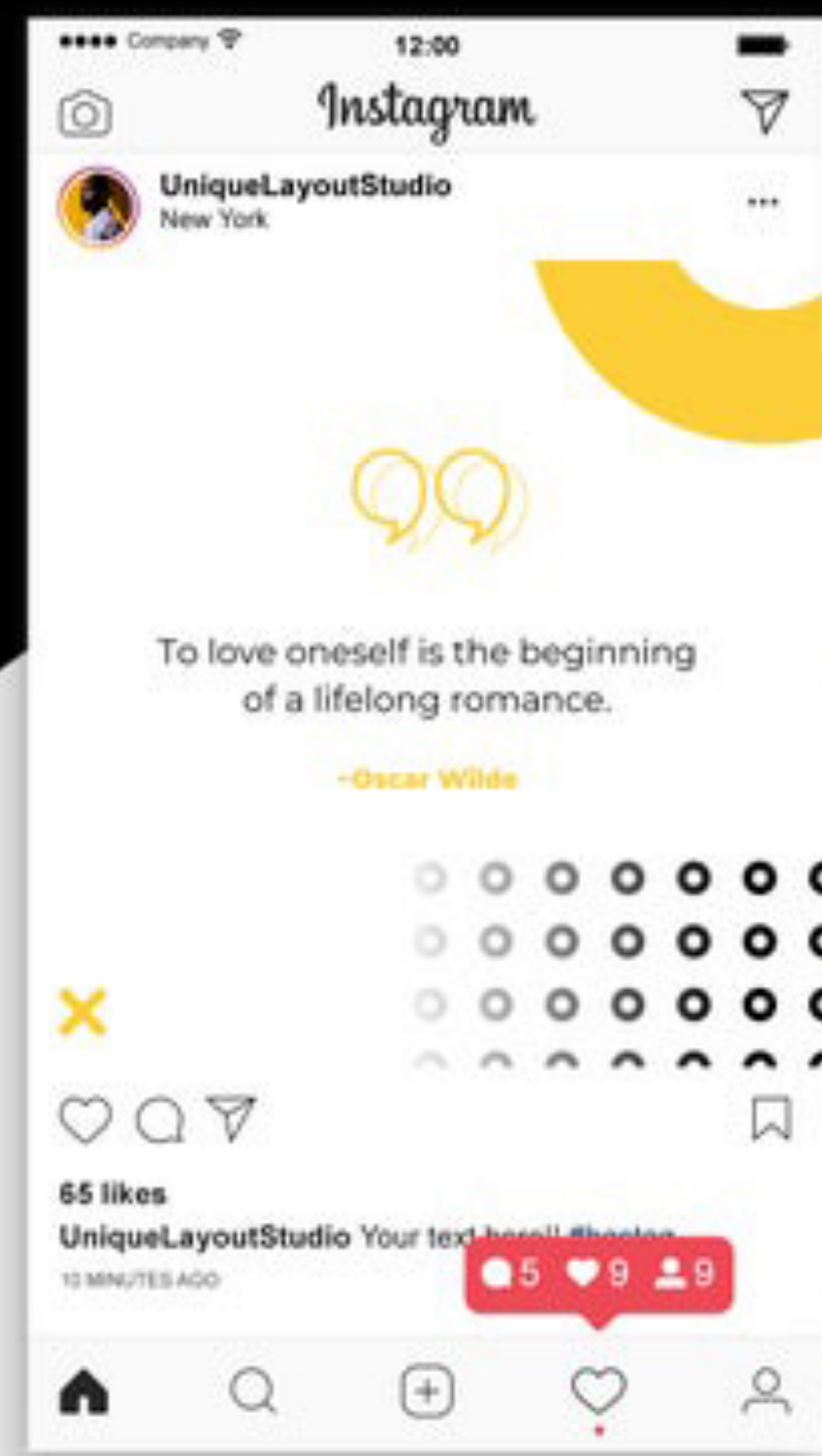
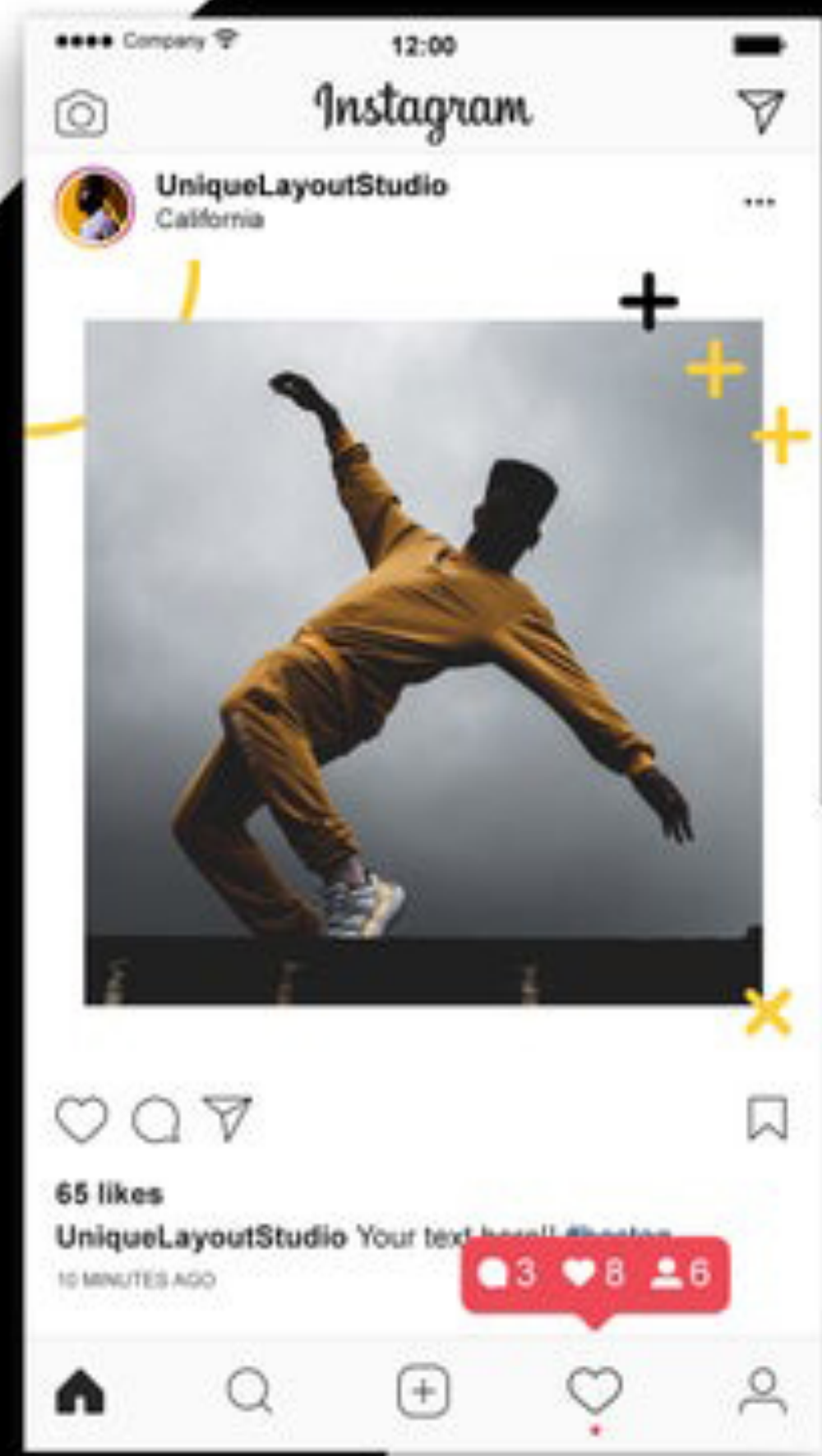
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2nd Design Mood



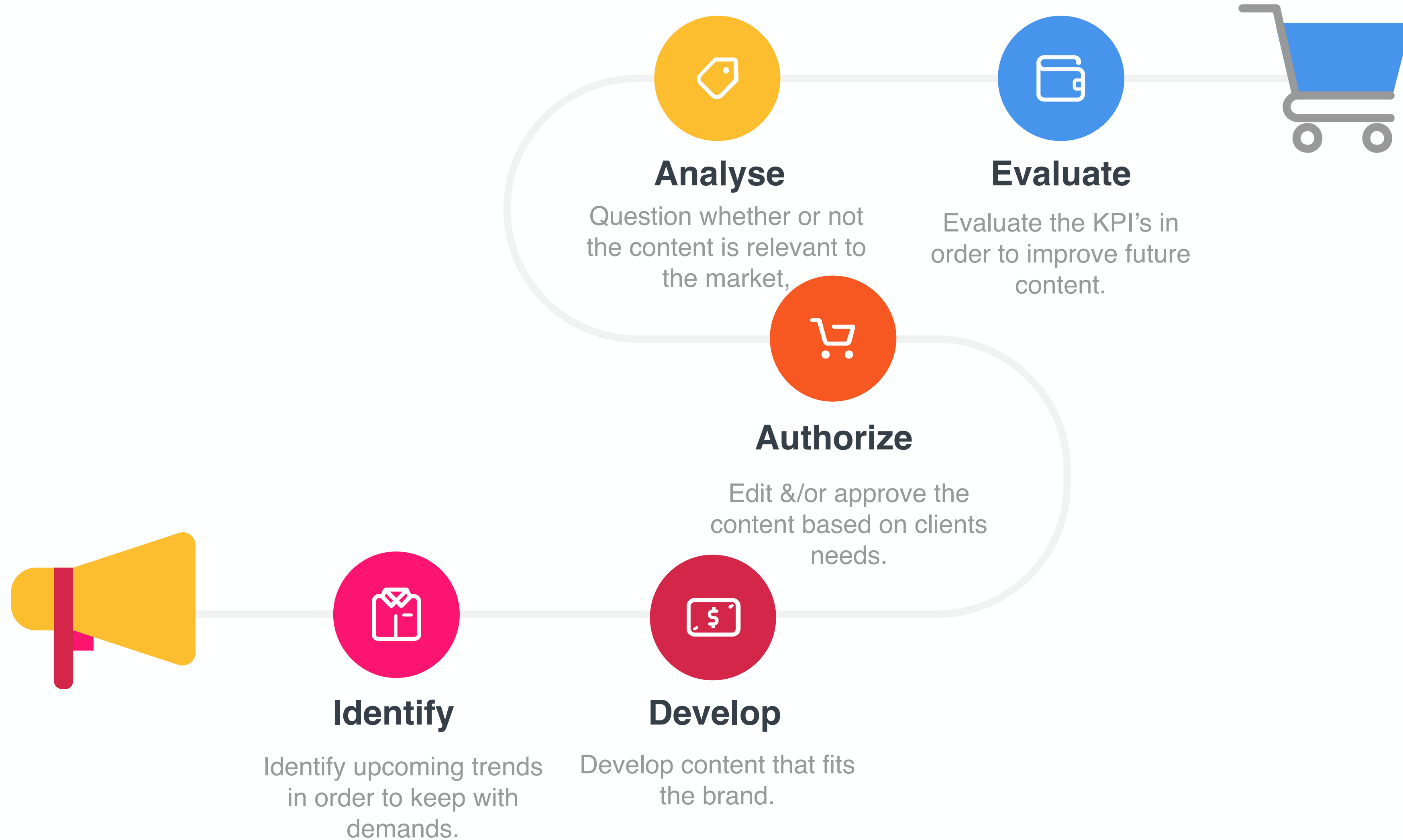


Growth

Our main goal is to grow your company. Increasing sales, company growth, are our two main priorities.



The Cubed Way





KPI's

Past Data

View, analyze and assess past data.



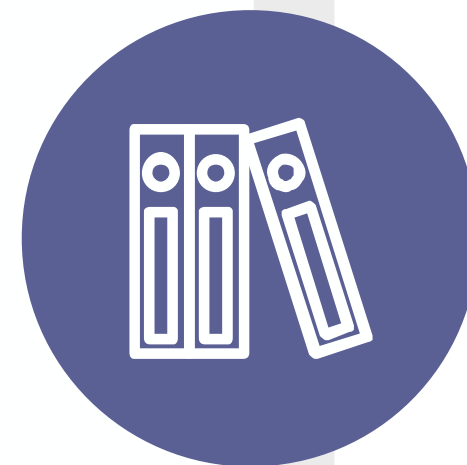
Current Trends

Identify current trends in the market to align with the data.



KPI's

Identify and assess Key Performance Indicators for future reference.



Confirmation

Come up with a conclusion as to why some things worked more than others.





The Combined Forces



Personalized

Our work is personalized for your brand. We don't take no two brands alike.

Timely

The key to our strategy is that everything, from start to finish that we do, is timed.

Efficiency

We pride ourselves in efficient service in order to maximize customer retention.

Secured

Backed-Up, in Sync, Organized, and ready to go Data. Where content is stored securely.

Targeted

Companies mission, values, objectives, are aligned with the target market.

